



Project Key

Signage

Spartan billboard

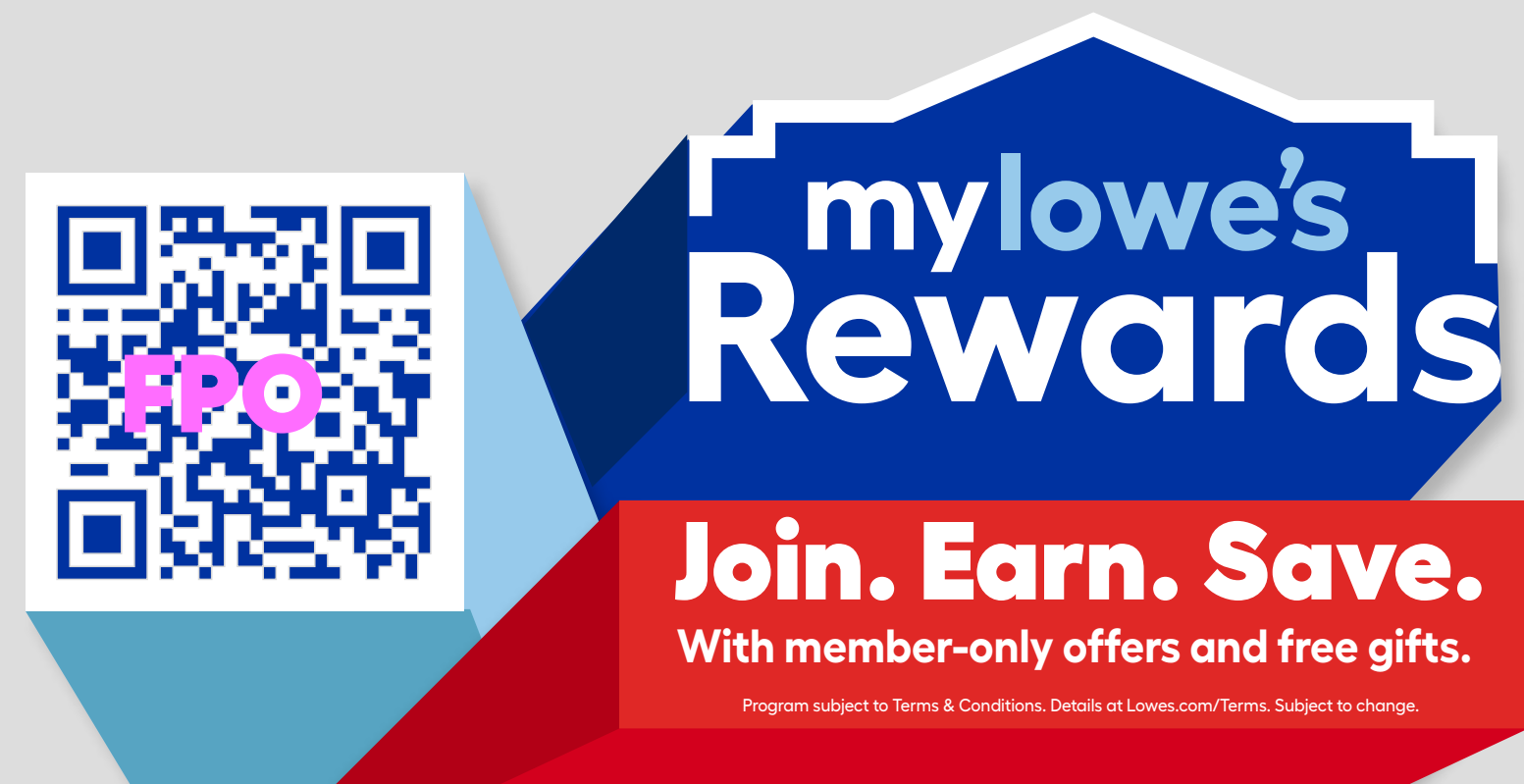
Project Key Signage

Option 1

Front side



Back side
(Flipped reverse)



Spartan billboard

Project Key Signage

Option 2

Front side

mylowe's
Rewards

Join. Earn. Save.

Program subject to Terms & Conditions. Details at Lowes.com/Terms. Subject to change.

SAVE 5%
with your MyLowe's Rewards Credit Card up to the first \$1,000 of eligible purchases per day.
*Subject to credit approval. Can't be combined with other discounts. Max discount is \$50 per day. More terms apply. See associate for details.

EARN
points on everything your home wants.

FPO

A QR code is located to the right of the 'mylowe's Rewards' logo.

Back side
(Flipped reverse)

mylowe's
Rewards

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EARN
points on everything your home wants.

SAVE 5%
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*Subject to credit approval. Can't be combined with other discounts. Max discount is \$50 per day. More terms apply. See associate for details.

FPO

A QR code is located to the left of the 'mylowe's Rewards' logo.






mylowe's
Rewards

Thanks for shopping at Lowe's.

Join. Earn. Save.

With member-only offers
and free gifts.



Program subject to Terms & Conditions. Details at [Lowe's.com/Terms](https://www.lowes.com/terms). Subject to change.



Non-FET

Option 1a

mylowe's Rewards

Join. Earn. Save.

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with your MyLowe's Rewards Credit Card up to the first \$1,000 of eligible purchases per day.

*Subject to credit approval. Can't be combined with other discounts. Max discount is \$50 per day. More terms apply. See associate for details.



EARN POINTS

on everything your home wants.

Option 1b

Join. Earn. Save.

SAVE 5%

with your MyLowe's Rewards Credit Card up to the first \$1,000 of eligible purchases per day.

*Subject to credit approval. Can't be combined with other discounts. Max discount is \$50 per day. More terms apply. See associate for details.

EARN POINTS

on everything your home wants.

mylowe's Rewards

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Option 1

mylowe's
Rewards

Join. Earn. Save.

Program subject to Terms & Conditions. Details at Lowes.com/Terms. Subject to change.

SAVE 5%

with your **MyLowe's Rewards Credit Card** up to the first \$1,000 of eligible purchases per day.

*Subject to credit approval. Can't be combined with other discounts. Max discount is \$50 per day. More terms apply. See associate for details.

EARN POINTS

on everything your home wants.

Option 2

mylowe's
Rewards

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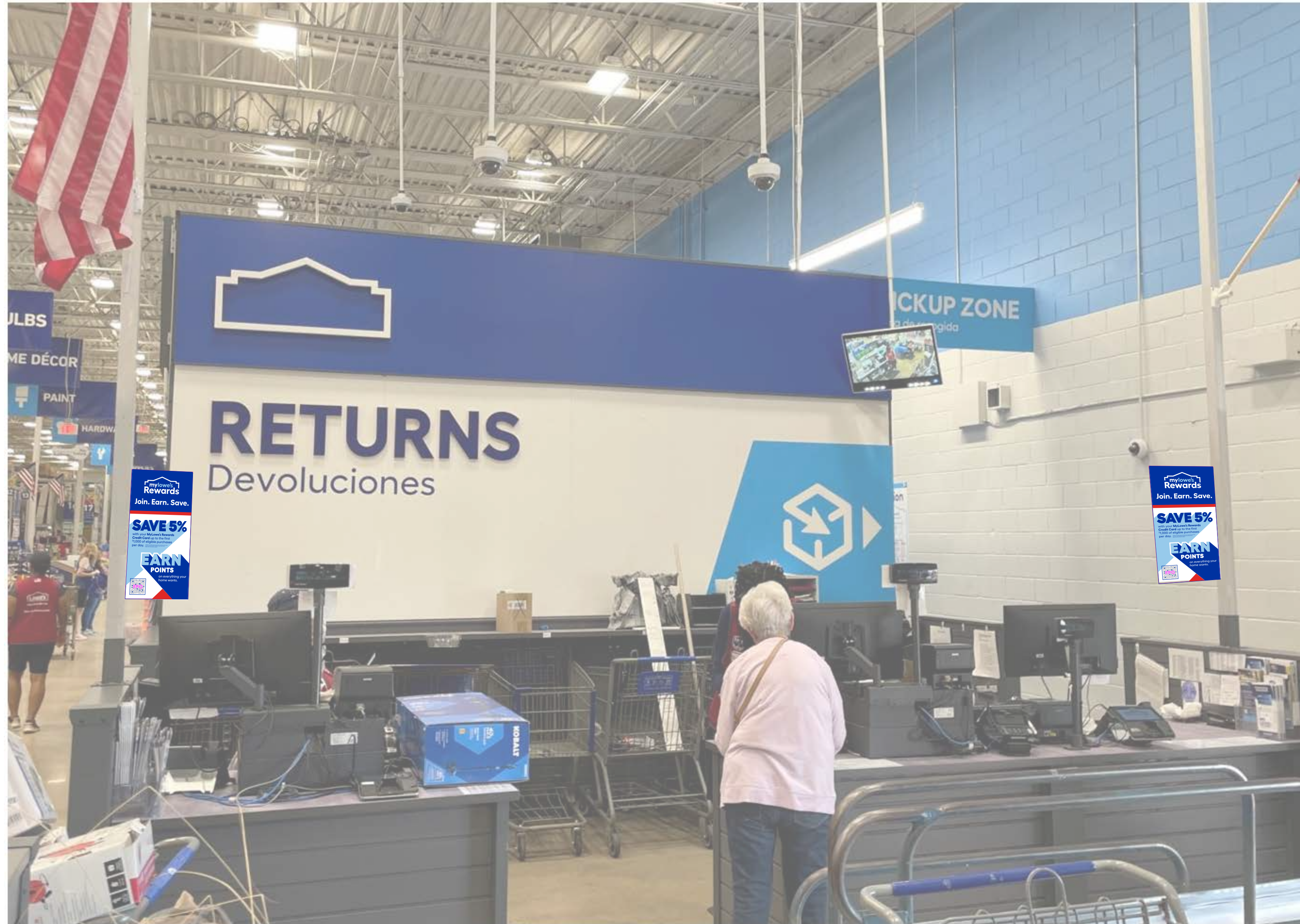
SAVE 5%

with your **MyLowe's Rewards Credit Card** up to the first \$1,000 of eligible purchases per day.

*Subject to credit approval. Can't be combined with other discounts. Max discount is \$50 per day. More terms apply. See associate for details.

EARN POINTS

on everything your home wants.



Option 1

mylowe's Rewards
Join. Earn. Save.

SAVE 5%
with your MyLowe's Rewards Credit Card up to the first \$1,000 of eligible purchases per day.

Filtrete
1085
MERV 11
5" X 1" 4 FILTERS

The things your home needs.

EARN POINTS
on everything your home wants.

Everything your home wants.

Program subject to Terms & Conditions. Details at Lowes.com/Terms. Subject to change.

Option 2

mylowe's Rewards
Join. Earn. Save.

SAVE 5%
with your MyLowe's Rewards Credit Card up to the first \$1,000 of eligible purchases per day.

Filtrete
1085
MERV 11
5" X 1" 4 FILTERS

EARN POINTS
on everything your home wants.

Program subject to Terms & Conditions. Details at Lowes.com/Terms. Subject to change.

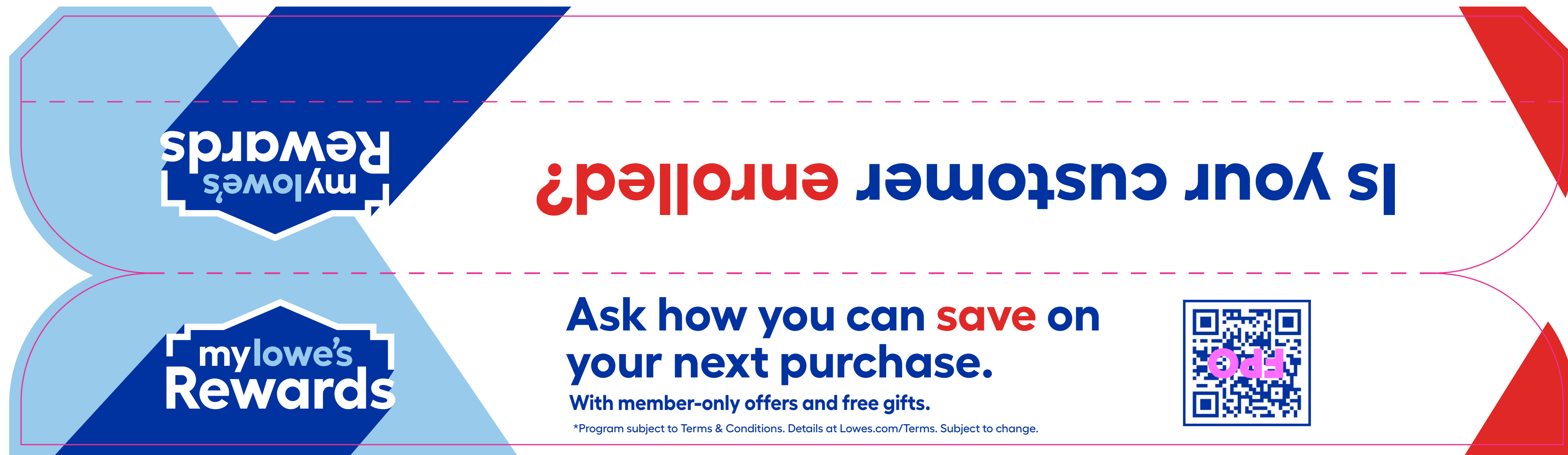


Option 1



Option 1 signage layout. The top section features a blue banner with the 'mylowe's Rewards' logo (mirrored) and the text 'Is your customer enrolled?' in blue and red. The bottom section features a blue banner with the 'mylowe's Rewards' logo, the text 'Ask how you can **save*** on your next purchase.', a QR code with 'fpo' overlaid, and a small disclaimer: '*Program subject to Terms & Conditions. Details at Lowes.com/Terms. Subject to change.'

Option 2



Option 2 signage layout. The top section features a blue banner with the 'mylowe's Rewards' logo (mirrored) and the text 'Is your customer enrolled?' in blue and red. The bottom section features a blue banner with the 'mylowe's Rewards' logo, the text 'Ask how you can **save** on your next purchase. With member-only offers and free gifts.', a QR code with 'fpo' overlaid, and a small disclaimer: '*Program subject to Terms & Conditions. Details at Lowes.com/Terms. Subject to change.'



All creative

Project Key Signage

DoTD tower

mylowe's Rewards
Join. Earn. Save.

SAVE 5%
with your MyLowe's Rewards Credit Card up to the first \$1,000 of eligible purchases per day.

EARN POINTS
on everything your home wants.

Filtrete 1085
MERV 11 4
25" X 1"

Program subject to Terms & Conditions. Details at Lowes.com/Terms. Subject to change.

Spartan billboard

mylowe's Rewards
Join. Earn. Save.
With member-only offers and free gifts.

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Non-FET

mylowe's Rewards
Join. Earn. Save.

SAVE 5%
with your MyLowe's Rewards Credit Card up to the first \$1,000 of eligible purchases per day.

EARN POINTS
on everything your home wants.

FET

mylowe's Rewards
Join. Earn. Save.

SAVE 5%
with your MyLowe's Rewards Credit Card up to the first \$1,000 of eligible purchases per day.

EARN POINTS
on everything your home wants.

On-monitor

mylowe's Rewards
Is your customer enrolled?
Ask how you can **save*** on your next purchase.

Program subject to credit approval. Can't be combined with other discounts. Max discount is \$50 per day. More terms apply. See associate for details.

Exit vestibule

mylowe's Rewards
Thanks for shopping at Lowe's.
Join. Earn. Save.
With member-only offers and free gifts.

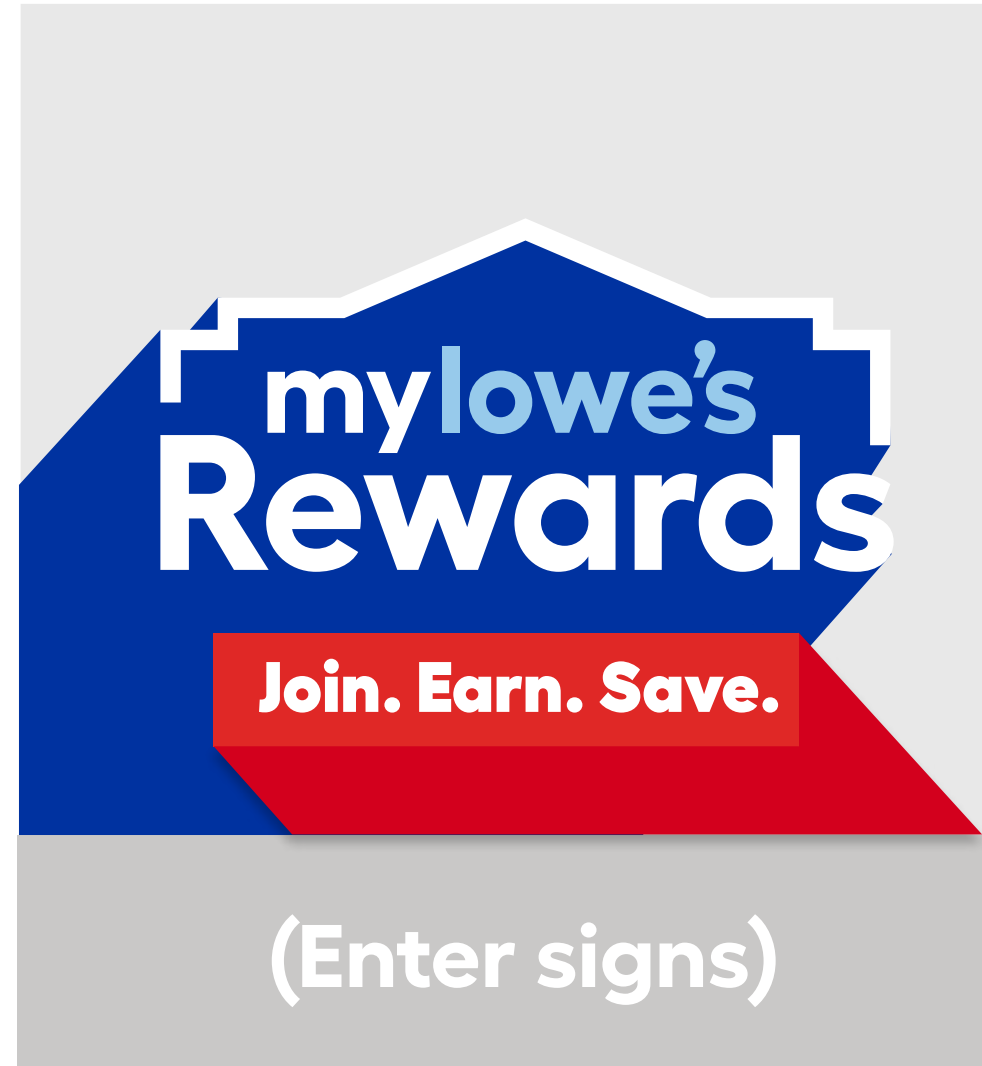
Program subject to Terms & Conditions. Details at Lowes.com/Terms. Subject to change.

Entry door window clings

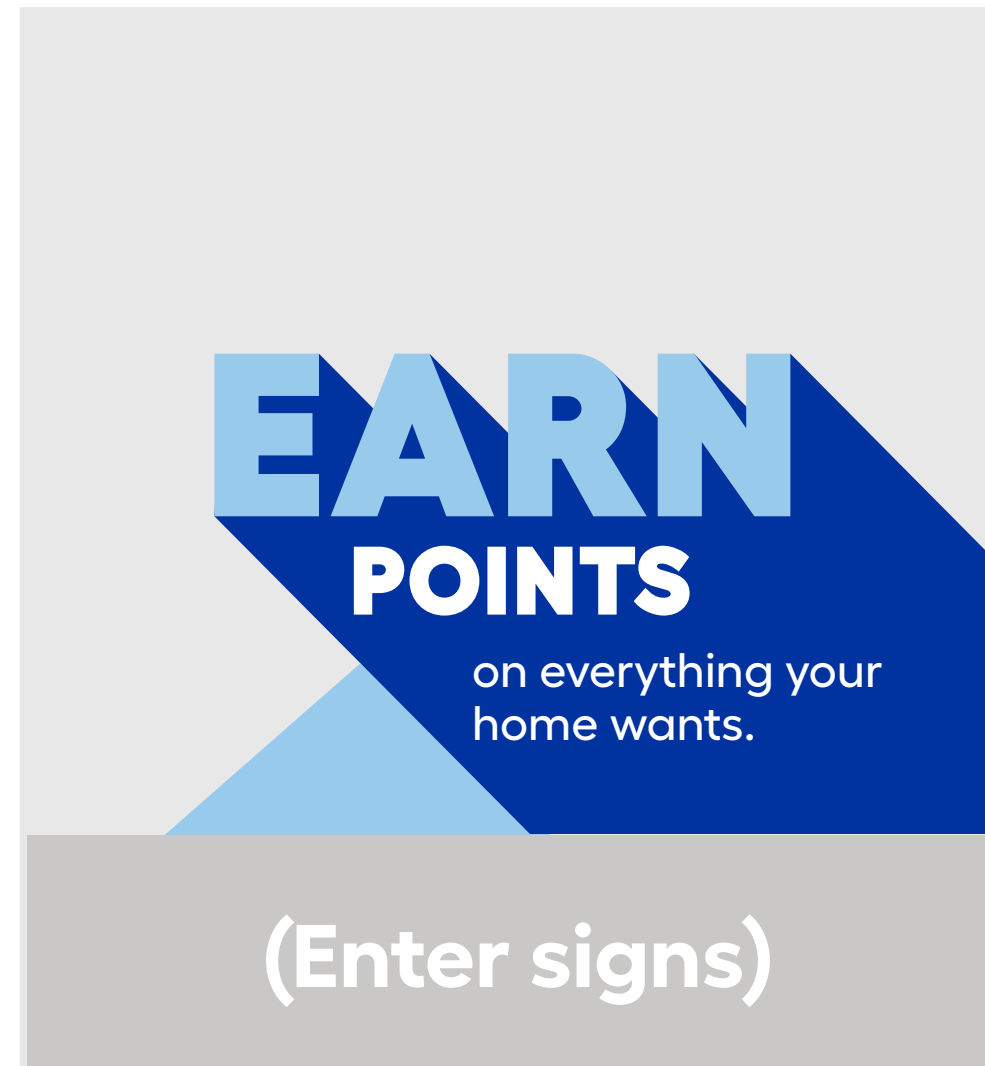
Project Key Signage

Option 1

(Top) Left



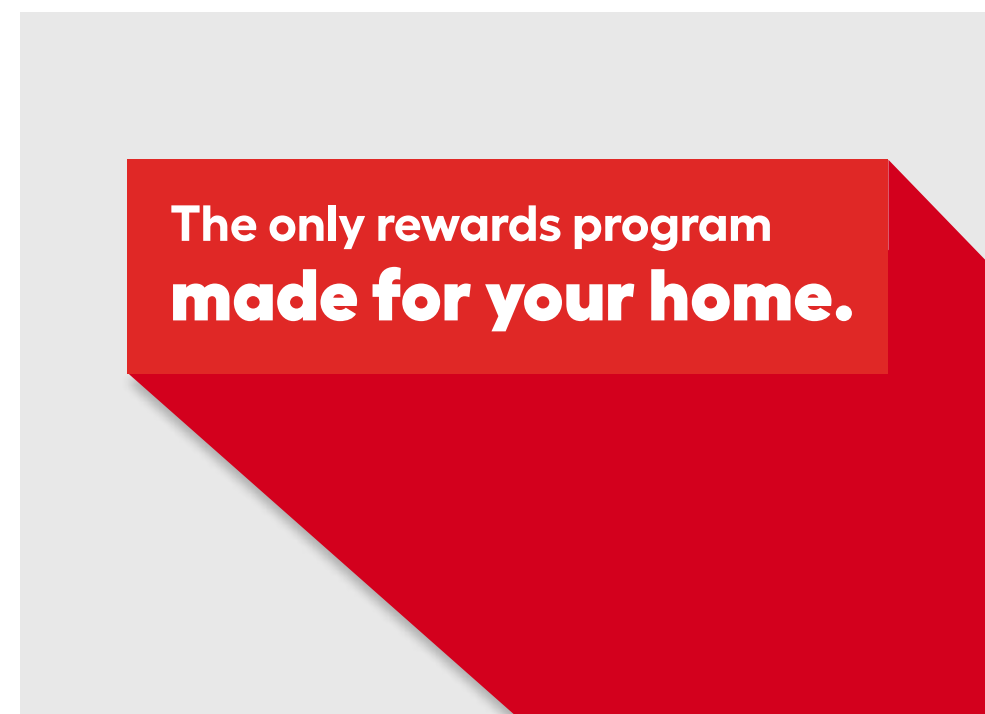
(Top) Right



(Bottom) Left



(Bottom) Right

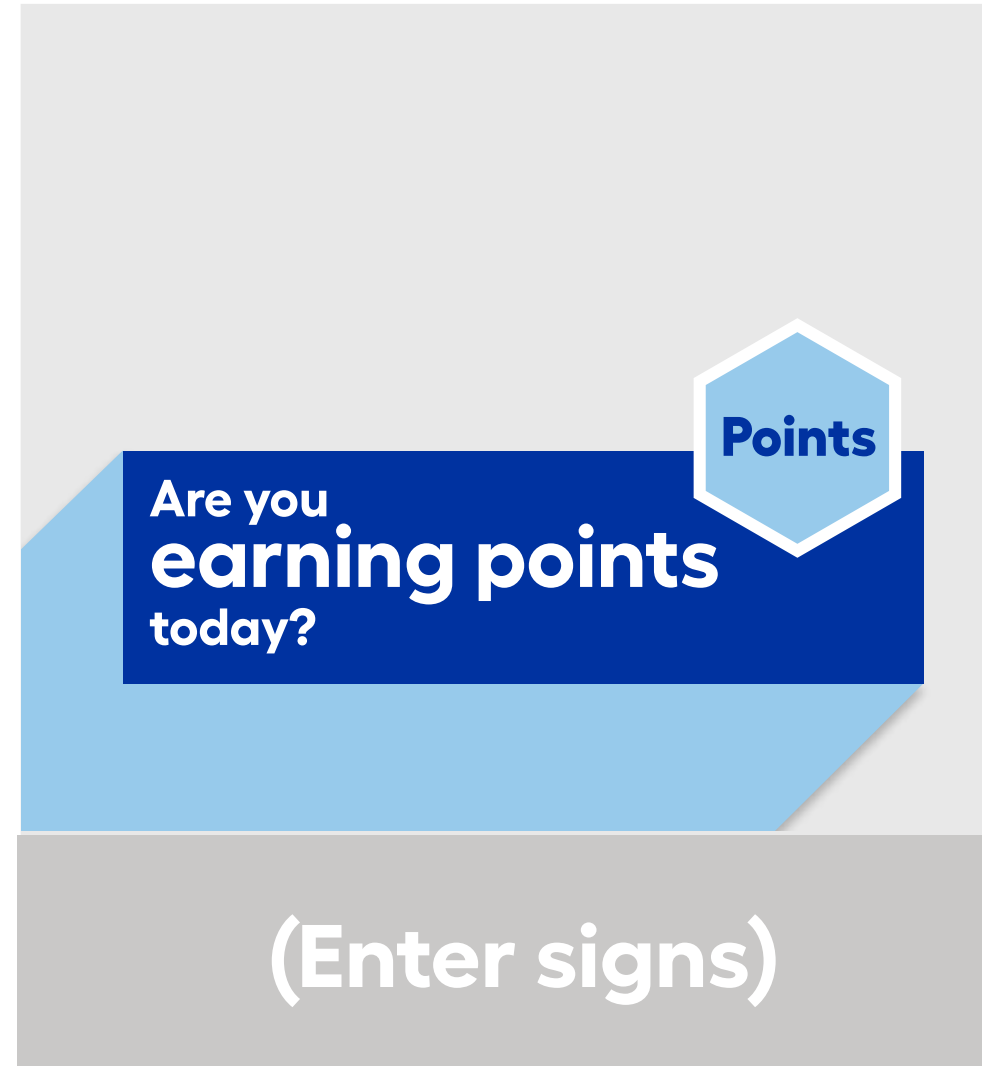


Entry door window clings

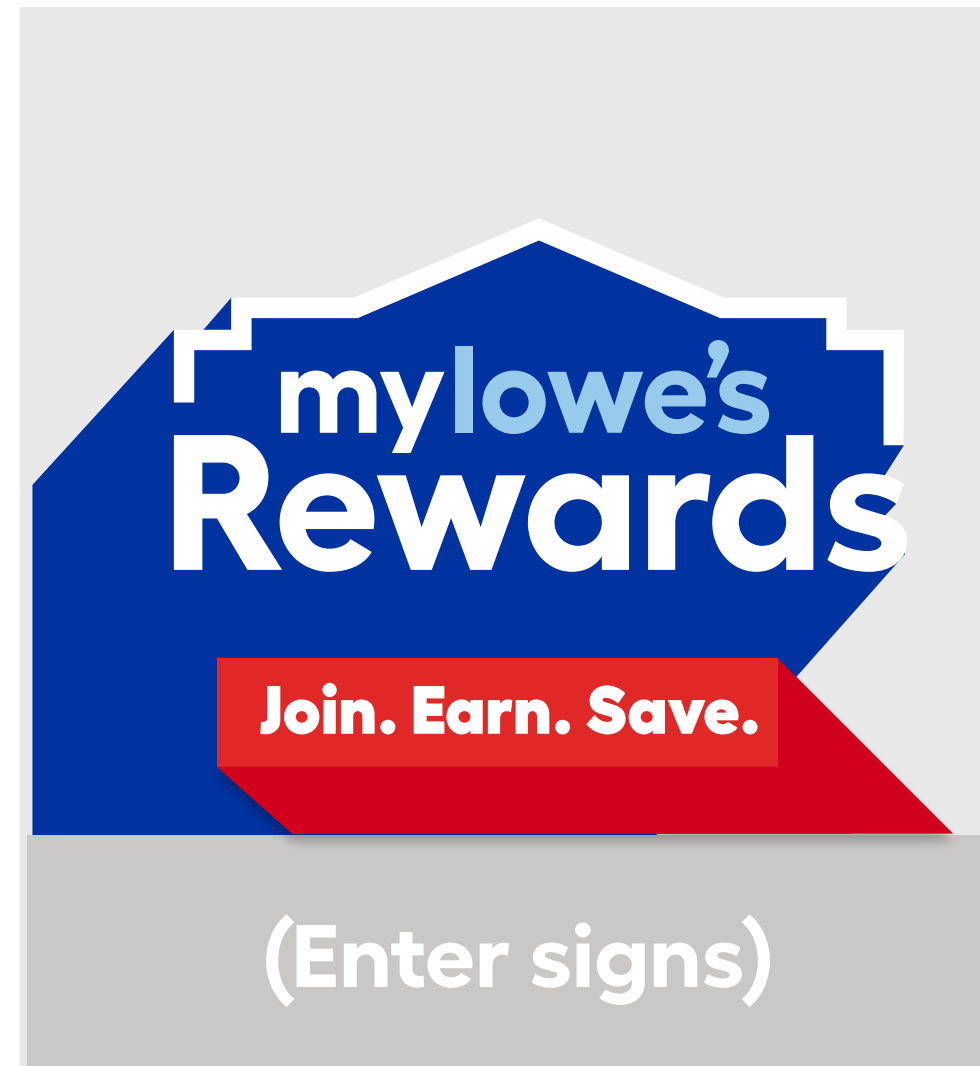
Project Key Signage

Option 2

(Top) Left



(Top) Right



(Bottom) Left



(Bottom) Right

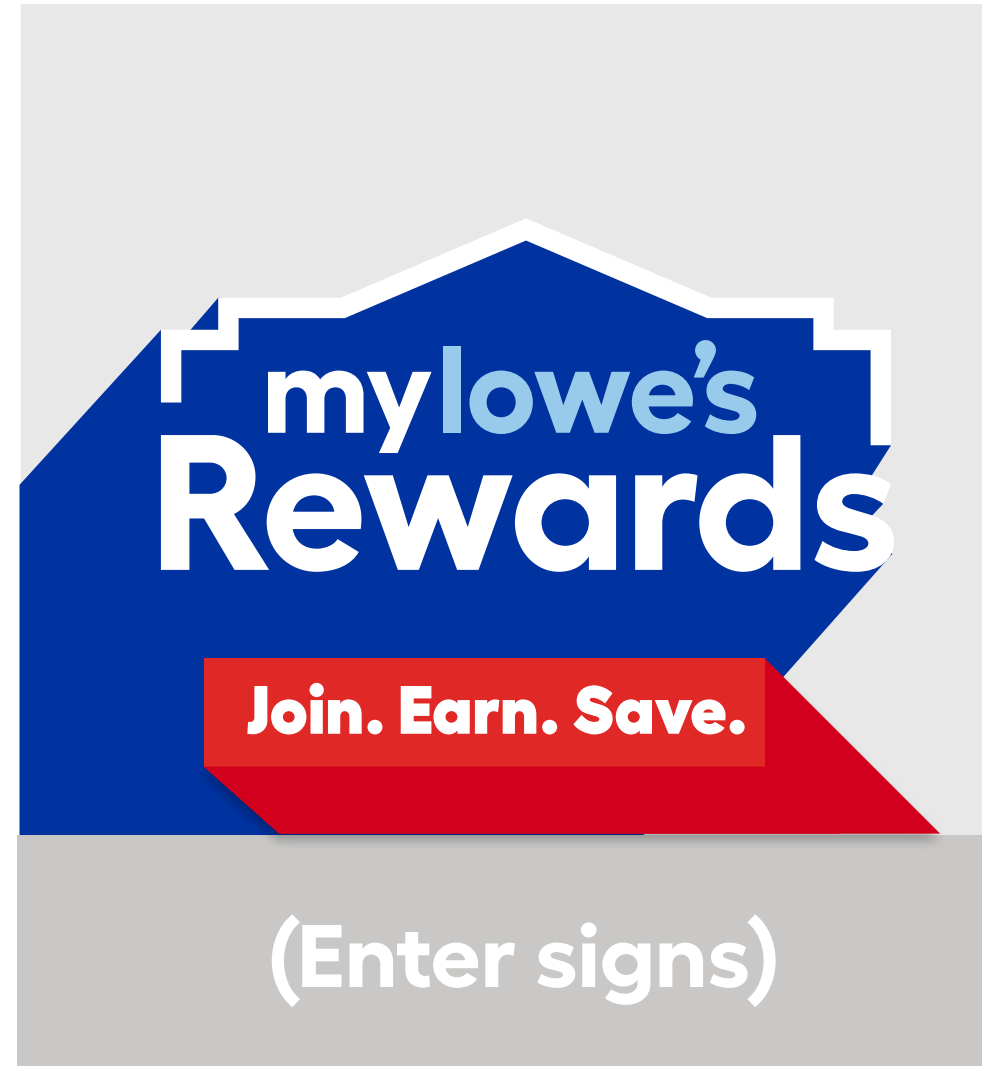


Entry door window clings

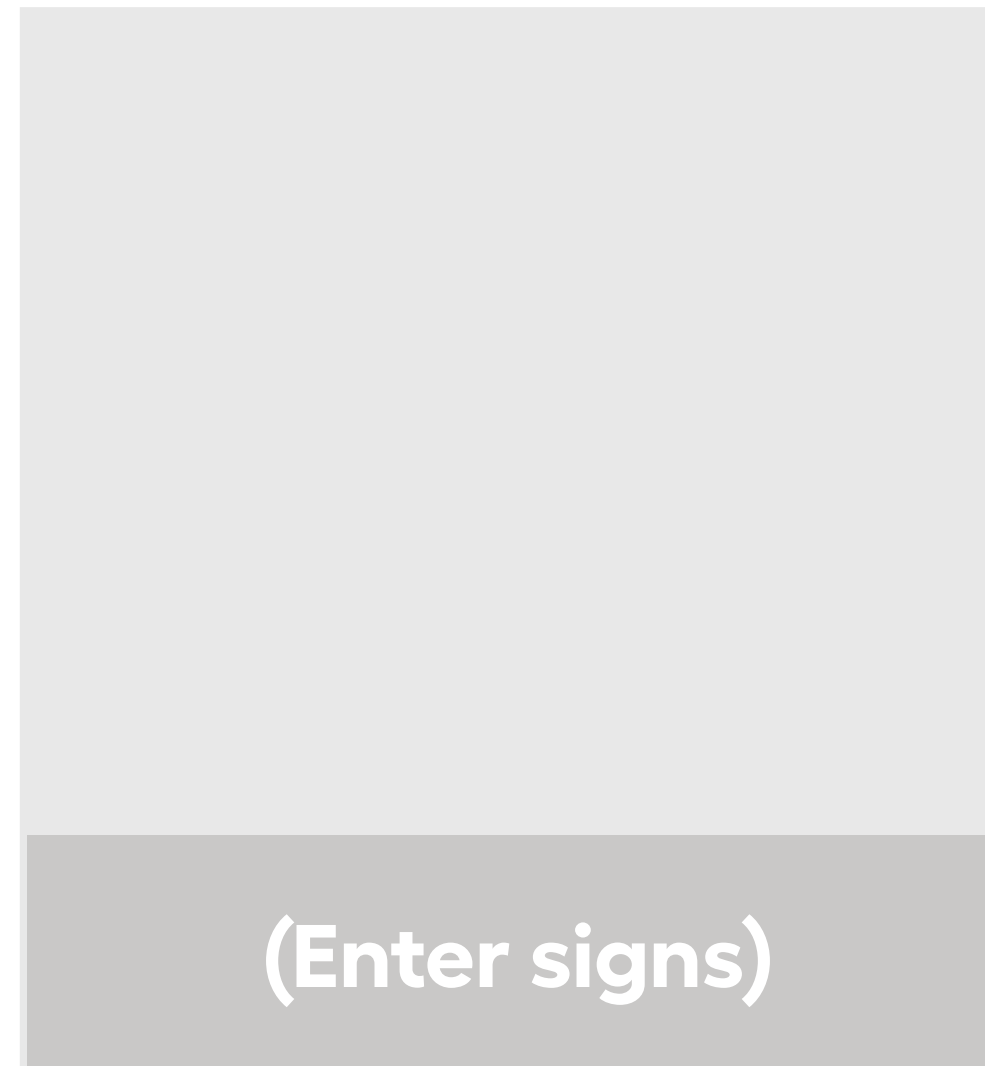
Project Key Signage

Option 3

(Top) Left



(Top) Right



(Bottom) Left



(Bottom) Right

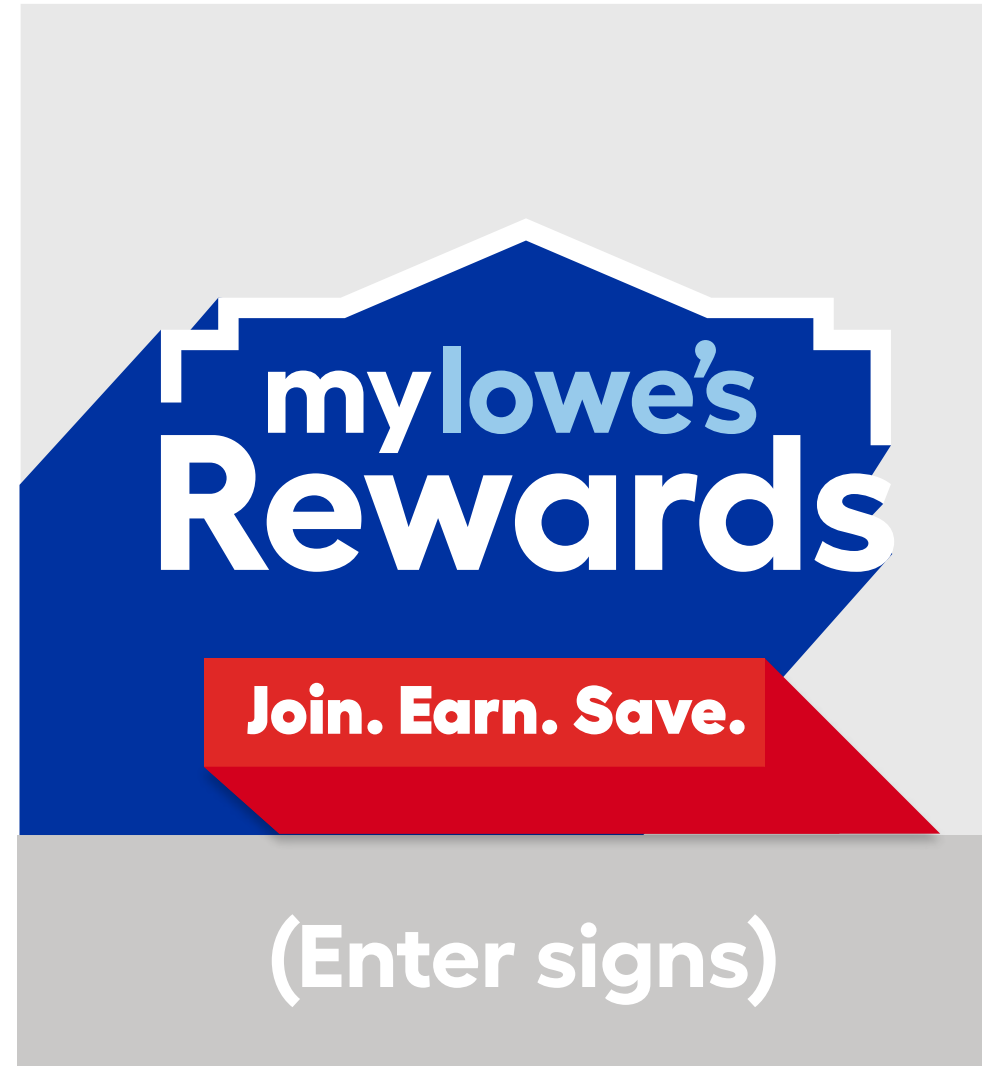


Entry door window clings

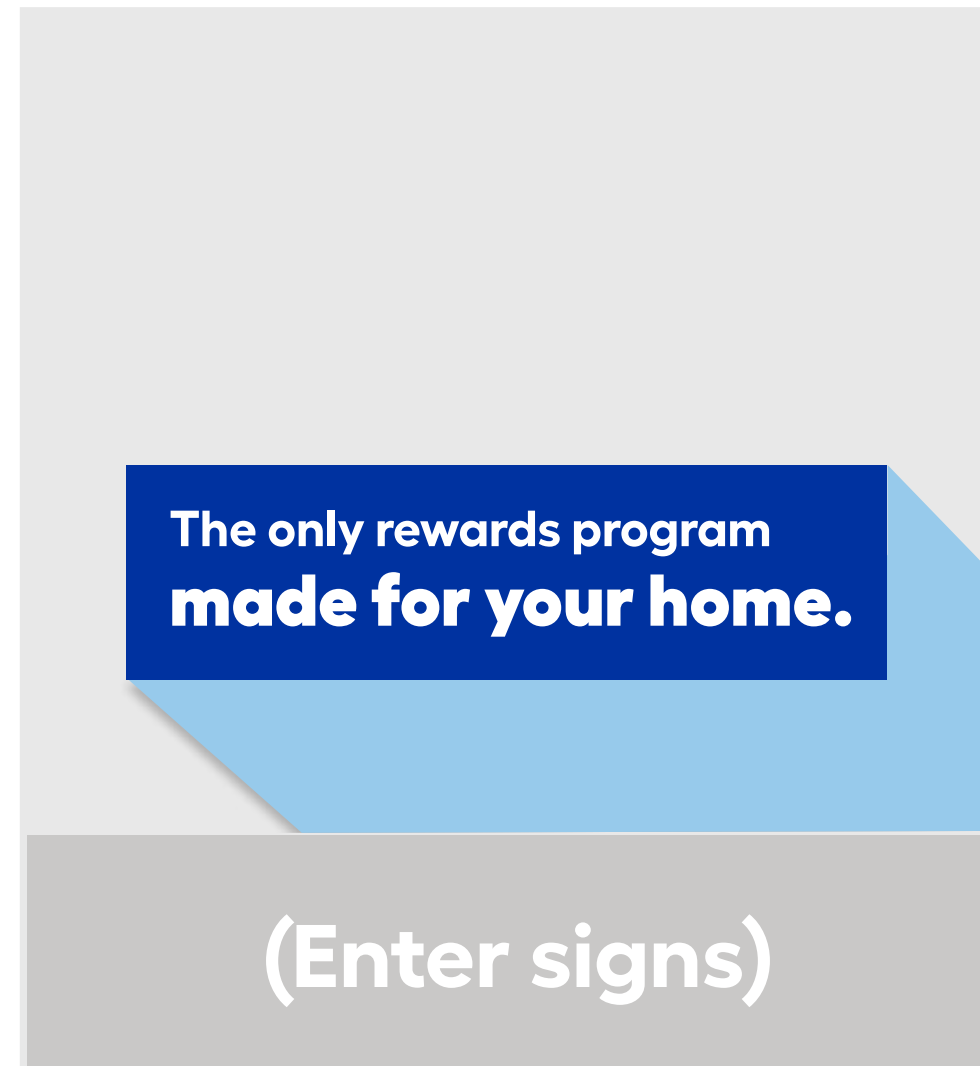
Project Key Signage

Option 4

(Top) Left



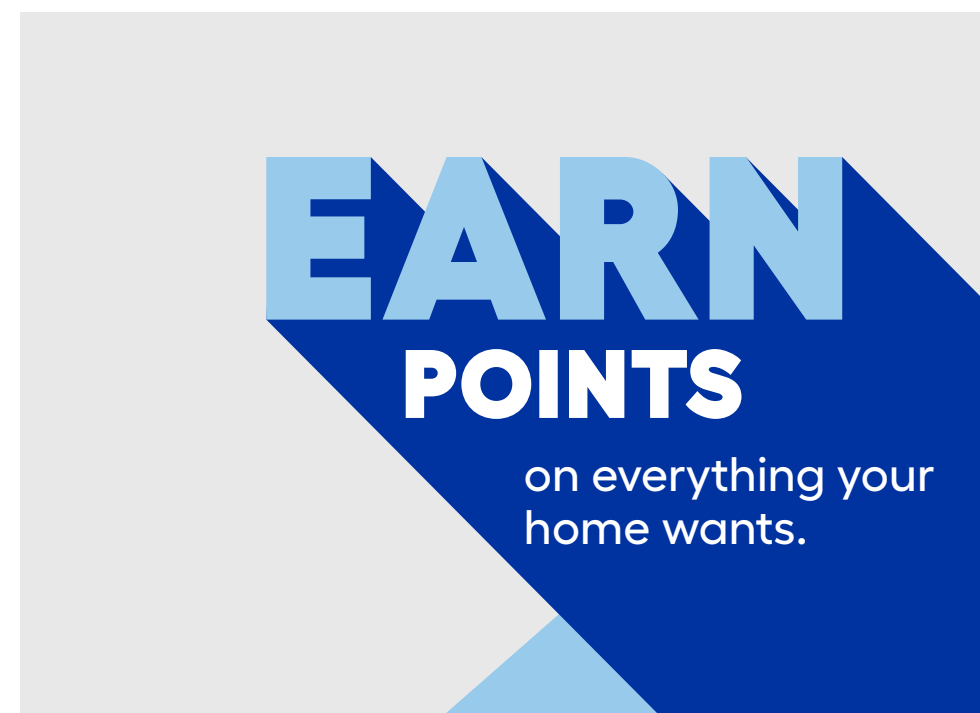
(Top) Right



(Bottom) Left



(Bottom) Right

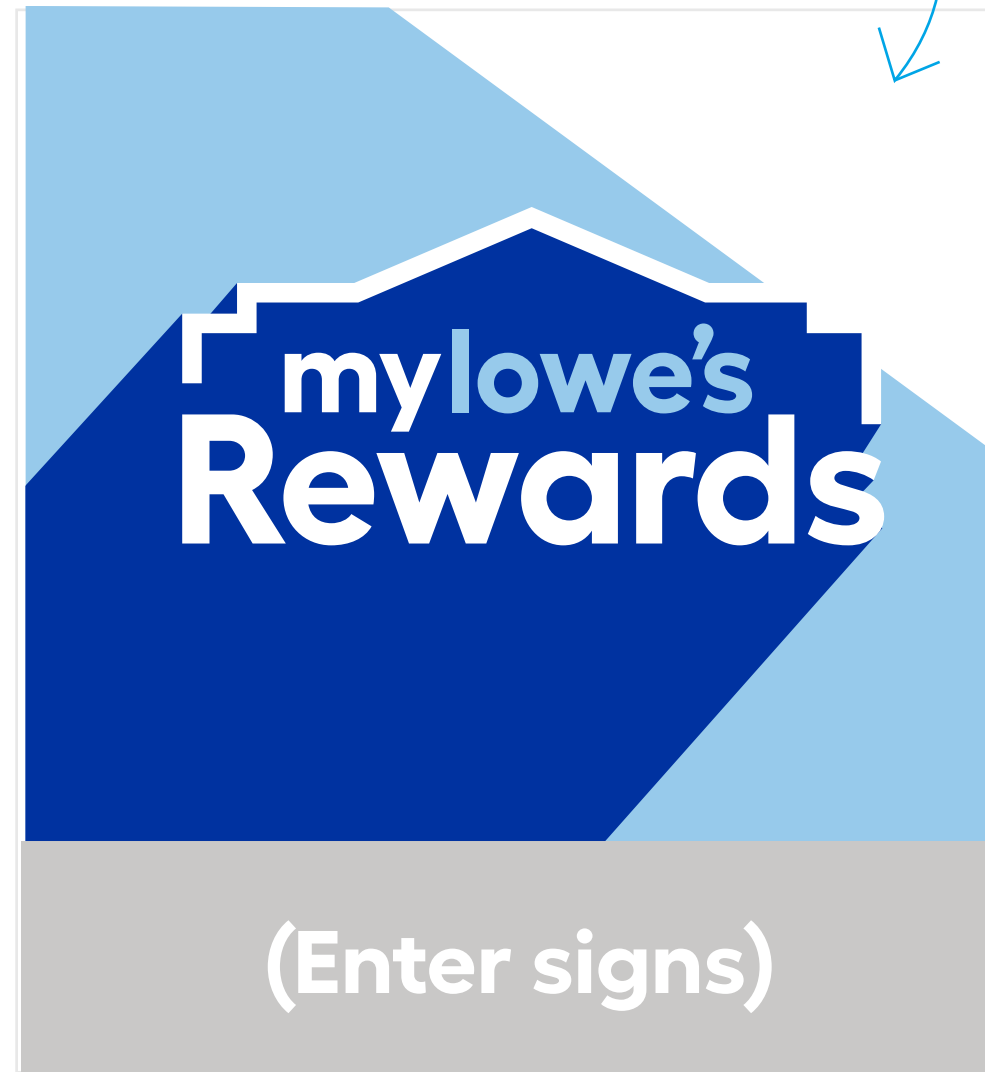


Entry door window clings

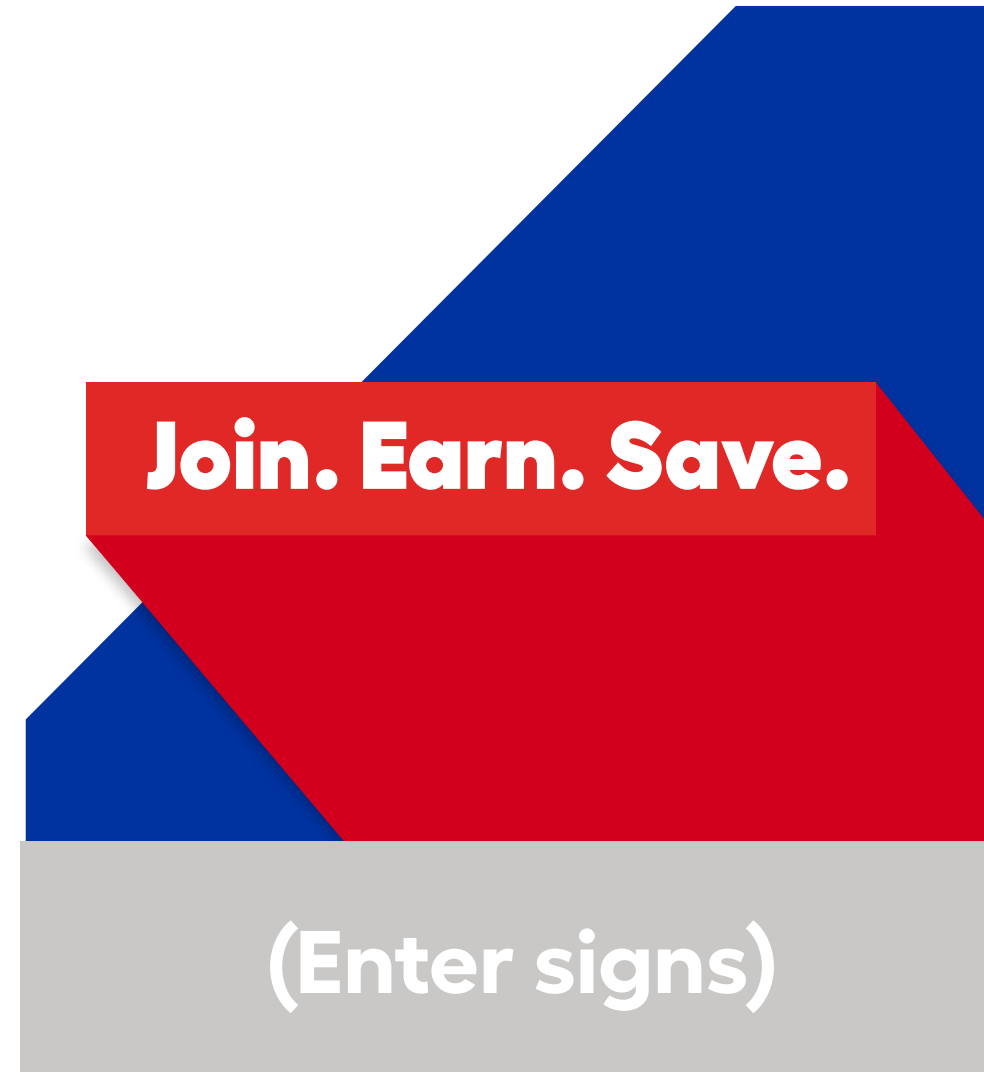
Option 5

White background,
not clear

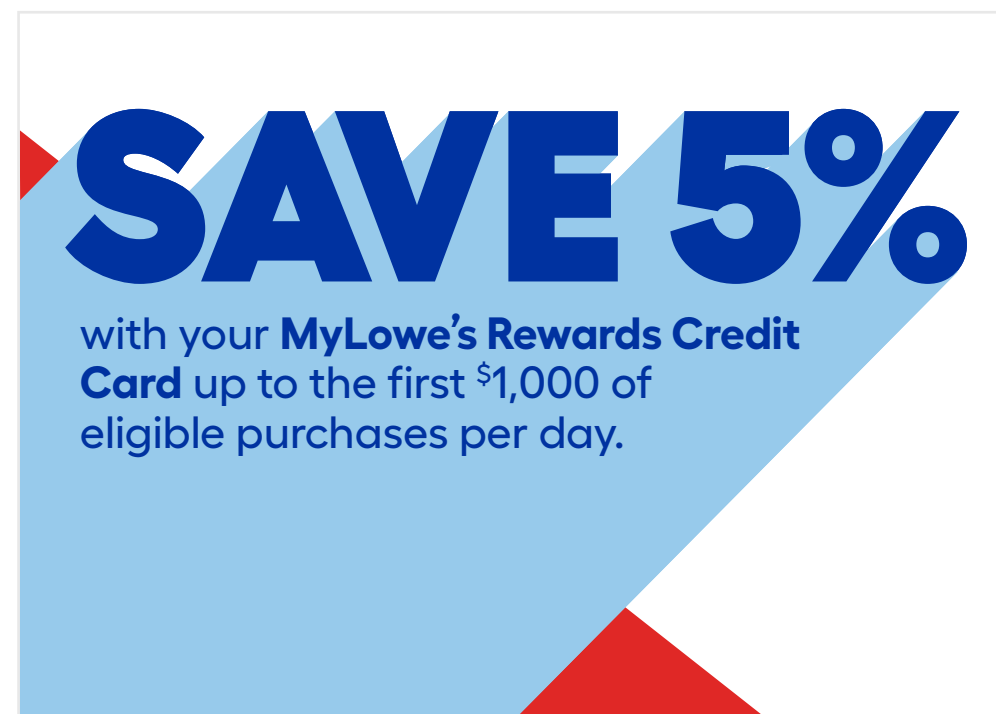
(Top) Left



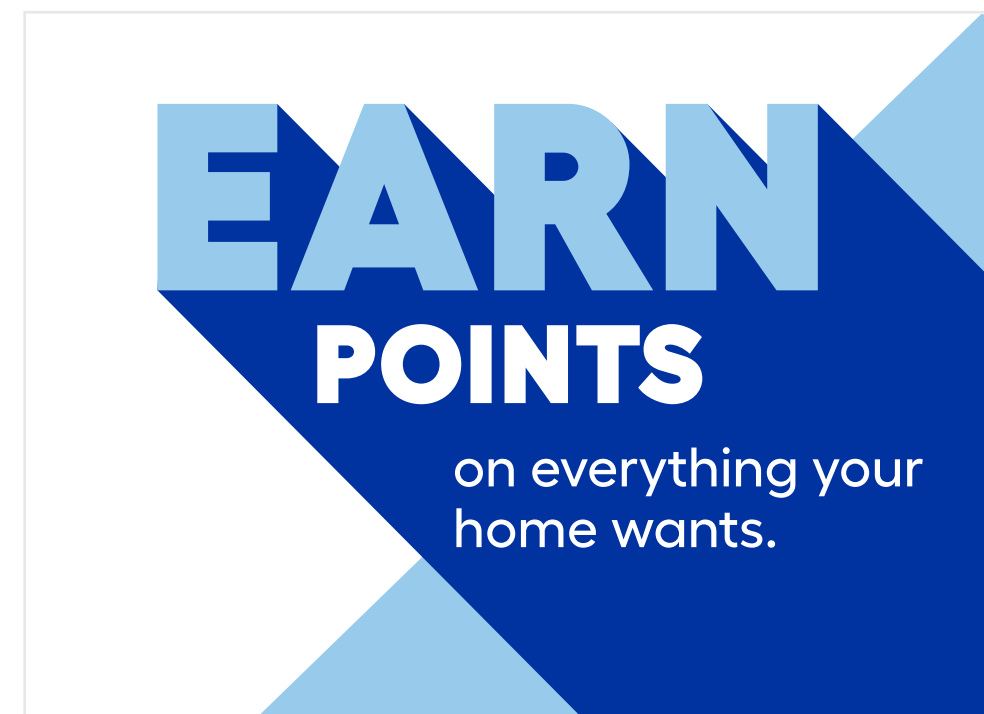
(Top) Right



(Bottom) Left



(Bottom) Right



Project Key Signage

