

**Visual Concept**  
Silo logo

**Top Brands Offering  
Creative Concepts**



**Visual Concept**  
In-use logo

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Creative Concepts**



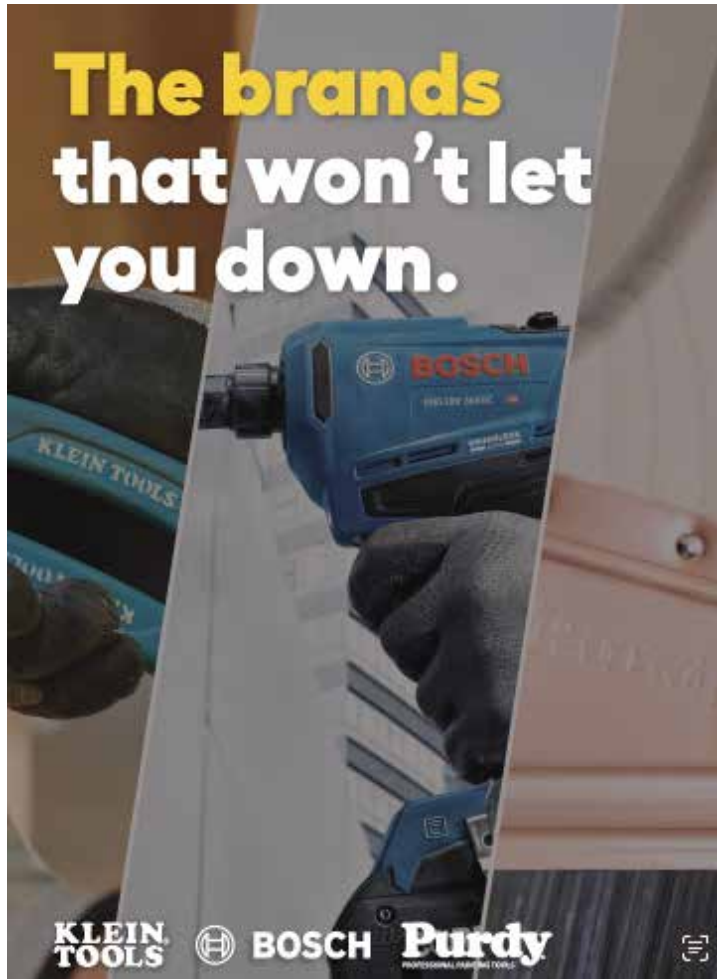


**Visual Concept**  
Masked product in-use

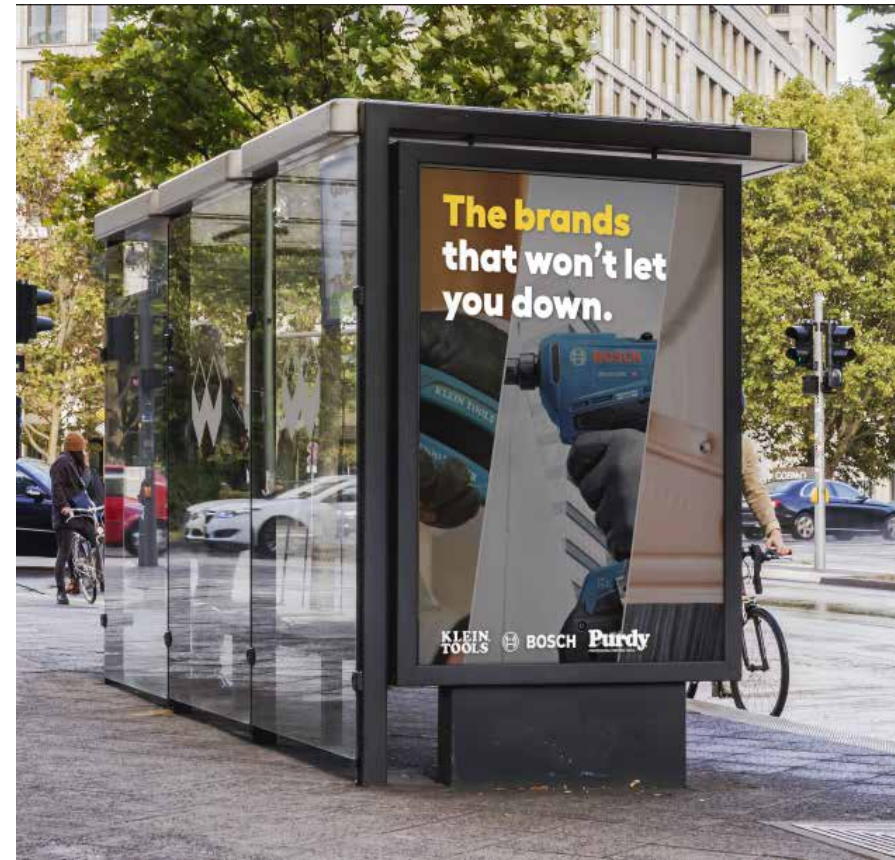
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Creative Concepts**



**Visual Concept**  
Combined Imagery



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Creative Concepts**





LOWE'S PRO

BOSCH



Good tools are a  
Pro's best friend.

LOWE'S PRO



PRIMARY HALL  
PH

Pro brands.



Made to last.

LOWE'S PRO

AOSmith



You need it.



Lowe's has it.

LOWE'S PRO

Southwire



Good tools



are a Pro's best friend

LOWE'S PRO

BOSCH



**Visual Concept**  
Delivery truck

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